

PEOPLE ARE LOOKING AT YOUR WEBSITE... ARE YOU?

Is your website:

- designed to look great on phones, tablets and desktop computers?
 - secure and monitored for threats?
 - being backed up and content-protected?
 - caught up on server and security updates?

When was the last time you:

- updated your “Meet the Team” page?
- optimized your content for better search engine rankings?
- added a new post to your LinkedIn, Facebook or Twitter pages?
- created some hype on your “News” page or posted a press release?

Introducing

WEBWATCH

www.webwatch.pro

Powered by Data Directions

If the answer is “I’m just too busy” then you need WebWatch.

WebWatch is a continuous monitoring and improvement program for companies that need high performance from their websites and social media. We help your web presence promote your brand, attract new clients, support your existing customers and engage visitors.

Let WebWatch manage your site so you can manage your business.

The WebWatch professionals at Data Directions have built and managed dozens of websites for over 20 years with a highly experienced team of graphic designers, web developers, and communication specialists. We use state-of-the-art current technologies and modern design to build and manage effective, responsive websites, applications, and social media channels. Our experience means we can manage your website - no matter the platform or architecture.

One size does not fit all.

Frankly, every site is a bit unique, so we customize our program to meet your needs. That way you only pay for what you need. Some clients have multiple servers, websites, domains, or subdomains. Some include eCommerce and PCI needs. Some clients have a custom CMS. We look at each client's needs individually to ensure a good fit.

All WebWatch subscribers get the following services:

- Real-time site monitoring
- Site backup and version control
- Site performance and security upgrades
- Mobile device testing
- SEO tuning
- Domain registration management
- Content updates
- WebWatch to-do (keep reading)

Good! Better! Best!

For basic services, our subscription services can run as little as \$75/month (**Good!**). Others, that need more services run about \$200/month (**Better!**). Some websites need much more and can run about \$350/month (**Best!**). Go to **www.webwatch.pro**, answer a few questions about your site, and we will get started. Or, you can email or call us if you have some questions.

FAQ

I can do all of this stuff myself. Why should I hire you guys?

Seriously? Do you change your oil anymore? When was the last time you cleaned your heat pump coils? Almost all of the sites we visit, no matter how well they are designed, seem to lack regular attention and maintenance. It shows. It's like not weeding the flower beds - it sends a negative message to your visitors. Get the WebWatch Pros to do it.

How do you make sure my site stays up?

We use software that visits your site every couple of minutes. If your site does not respond, it sends us both a note. Most sites go down occasionally and then come back up in minutes. If it looks to be a real problem, we will follow up on your behalf to determine what needs to be done to restore the site. We will monitor the situation until it is resolved.

I have three sites. Do you expect me to pay three fees?

We hope so, but we see where you are coming from. If you have more than one site, there are some efficiencies to be gained because site monitoring, reporting, and ecommunications are easier. We offer a 20% discount on our already low fees for multiple sites. BTW - if you refer someone to us we will give you a 10% credit on your fees at their one-year anniversary.

Tell me about this WebWatch "to-do" list. I have plenty to do already!

Ha! This is our to-do list, so you are in the clear. We will develop three lists for you:

- 1, Stuff that needs immediate attention, fix it now.
- 2, Stuff that will become part of maintenance, fix it regularly.
- 3, Prioritized stuff that we work on continuously, fix it soon.

What if I want some significant work done on our site?

You're talking to the WebWatch Pros - We we can take care of anything you need. We design and build sites for a living, and play video games when the boss is not watching. As a WebWatch customer, you'll get a discount on all our work, including full site refreshes.

Hey, I couldn't read the small print!

Really? Sorry ;) We invoice in advance for the full year of service to cover the significant upfront work needed for most websites. But you may cancel at any time and get a full refund if you are not completely satisfied with our work.

Contact Us Today

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